

# A Solid Company Appreciates a Solid Team

There are many components to operating a successful business. To Aphex Imaging, a valuable team of employees places at the top of that list. Jeff Nantais, Director of Aphex, recognizes the contributions of his team members not only as a key factor in the company's success and growth, but as the driving force behind Aphex's recent victory at the Outstanding Business Achievement Awards.

In celebrating Women in Business, this innovative Sarnia-based company is proud to highlight three of its core employees. Kirsten Anderson, Tara Riley, and Sherri Abell each play an important and invaluable role for Aphex.

**Kirsten Anderson** is the front-line liaison between Aphex and the Sarnia business community. Her position as Marketing Director allows her the opportunity to network and build relationships with many business owners and their employees within Sarnia Lambton. Her bright personality and outgoing presence have helped to create recognition and respect for Aphex over recent years. Kirsten is also the pivotal innovator behind each unique and customized marketing strategy that Aphex formulates for their marketing clients.

**Tara Riley** joined the company as an Applications Developer just over a year ago. She has been developing both Internet and desktop applications for over 9 years. Thorough and articulate, Tara can be relied upon to consistently distinguish and evaluate different solutions to any requirement. Her adept programming skills ensure that Aphex is always on the breaking edge of technology, and her helpful, cheerful demeanor makes her coworkers grateful to have her on the team.

**Sherri Abell's** fresh and fabulous creativity contributed not only to the current branding for Aphex, but continues to define the image for many of Aphex's clientele. A skillful Graphic Designer, Sherri has an extremely talented knack for effectively articulating ideas through visual communication. Her natural artistic abilities allow creative solutions to come easily to her, while her logical analysis of a client's needs ensures an effective and attractive finished product.

Sherri's creative design skills were most recently recognized when she won the Sarnia Lambton Chamber of Commerce's logo design contest for the Outstanding Business Achievement Awards. Her work was chosen from a selection of 12 entries to become the logo that will be synonymous with the Chamber Awards for many years to come.

The combined efforts of these remarkable women, in addition to the skillful efforts of the entire Aphex team, led the company to an exciting victory this spring. The contributions of each employee were rewarded when Aphex was presented with the Outstanding Business Achievement Award for Marketing and Promotions at this year's Chamber of Commerce Awards gala.

Jeff Nantais, Director of Aphex Imaging says, "After 11 years of hard work it is an incredible feeling to receive this award. It makes us proud to be a part of our community. It reflects what an incredible team we have; their abilities to accept new challenges and work together to achieve the Aphex vision. To our team - I say 'Thank You' - We can only dream of what the next decade will bring!"

## Make your business

## *...outstanding!*

### **OBA Award Winners!**

*2008 Outstanding Business  
Achievement Award*

for

*Excellence in Marketing  
and Promotions*

presented by the Sarnia-Lambton Chamber of Commerce



OBA logo designed  
by Sherri Abell of  
Aphex Imaging

### **The Aphex Advantage**

Qualifying websites include

- ✓ **free** hosting for 1 year
- ✓ **free** domain registration
- ✓ **free** email accounts
- ✓ **free** newsletter application
- ✓ **free** statistical analytics
- ✓ **free** initial analytics review

\* Limited time offer. Restrictions may apply, call for details.

# Thanks!

to the Sarnia-Lambton  
Business Community  
and all our clients!



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